

## Annual Business Membership

North Carolina Barbecue Society™

The Cradle of 'Cue™

|  | Friend<br>\$250 + | Benefactor<br>\$500 + | Patron<br>\$750 + | Bronze<br>Sponsor<br>\$1,500 + | Silver<br>Sponsor<br>\$2,500 + | Gold<br>Sponsor<br>\$5,000 + | Platinum<br>Sponsor<br>\$10,000 + |
|--|-------------------|-----------------------|-------------------|--------------------------------|--------------------------------|------------------------------|-----------------------------------|
| Ad with Logo in NCBS monthly Newspaper<br>NCBS Pig Tales™ (sized by amount)      |                   |                       |                   |                                |                                | 1                            | 1                                 |
| Logo Only Listed in NCBS monthly<br>Newspaper (sized by amount)                  |                   |                       |                   | 1                              | 1                              |                              |                                   |
| Business Logo on NCBS Advertising and Poster(s)<br>(sized by amount)             |                   |                       |                   |                                | X                              | X                            | X                                 |
| Business Name on NCBS Advertising  |                   |                       |                   | X                              | X                              | X                            | X                                 |
| Sponsor's Name Mentioned (when possible) at T.V.,<br>Radio and News Media Events |                   |                       |                   |                                |                                | X                            | X                                 |
| Sponsor's Name in News and Press Releases  |                   |                       |                   |                                | X                              | X                            | X                                 |
| Daily VIP Parking at NCBS Events   | 1                 | 2                     | 3                 | 4                              | 6                              | 10                           | 20                                |
| VIP Passes to all NCBS Events (includes spouse and<br>children or (2) friends)   | 1                 | 2                     | 4                 | 6                              | 8                              | 10                           | 20                                |
| VIP Hospitality Tent at NCBS Events  |                   | 1                     | 2                 | 4                              | 6                              | 10                           | 20                                |
| NCBS Soiree (BBQ and Rib Fest) prior to major<br>events                          |                   | 2                     | 4                 | 6                              | 8                              | 10                           | 20                                |
| Custom Designed Certificate of Participation Signed<br>by NCBS Officers          | X                 | X                     | X                 | X                              | X                              | X                            | X                                 |
| NCBS Lapel Pins  | 1                 | 2                     | 3                 | 6                              | 8                              | 10                           | 20                                |
| Display logo on NCBS Website Sponsor<br>Page (sized by amount)                   | X                 | X                     | X                 | X                              | X                              | X                            | X                                 |
| Display logo on NCBS Website Home Page   |                   |                       |                   |                                |                                | X                            | X                                 |
| Business Logo on Certificate of Participation (sized<br>by amount)               |                   |                       |                   |                                | X                              | X                            | X                                 |
| Business "Thank You" package from NCBS   | X                 | X                     | X                 | X                              | X                              | X                            | X                                 |

We hope and expect to have 50,000-60,000 hits per month on our website [www.ncbbsociety.com](http://www.ncbbsociety.com)

